



February, 2019

To: Local Business Leaders
From: Bob Brady and Linda Burke
Re: Wareham Oyster Festival

The sixth annual Wareham Oyster Festival is scheduled for Sunday, May 26, with promotional and educational events throughout the previous week. Our move to the Memorial Day weekend has meant warmer weather and higher attendance -- thousands of people enjoyed the festival in 2018.

This great event is supported entirely through support from our area's great locally owned businesses.

New this year, and a great way to promote your business: We're planning a full-color program book that will feature seafood recipes, a directory of our great artisans and crafters, and color ads supplied by you, our sponsors.

The change of date to Memorial Day Weekend means we're here for the many visitors who grace our region during the holiday -- and it means we can take advantage of the Cape Flyer riders who are brought right to our doorstep. Your sponsorship of the event introduces you to new customers, and reinforces your image as a good corporate citizen.

To participate, text or call Bob at 508-667-7636, or e-mail us at warehamoyster@gmail.com. We just need to know who you are and at what level you would like to participate. As you will see from the attached form, we have new options for sponsors, and the sooner we hear from you, the more we can promote your participation.

If you need an invoice, we will get you one after the event.

We look forward to your continued support. Thank you!

P.S. Visit warehamoyster.com/sponsors to get a copy of this packet or sign up electronically.



Why Support the **Sixth Annual Wareham Oyster Festival?**

You're in GOOD COMPANY

- More than **30** local businesses have contributed over the past five years
- **\$0** in local tax dollars used
- **Several** businesses have contributed every year

Not Just Oysters

- Other food vendors
- Beer and wine vendors
- Food trucks
- Seafood vendors
- 50+ craft and retail vendors

We're SOCIAL

- **650+** Facebook followers
- **300+** Email list
- **300+** Instagram followers

We're Growing!

Over the past two years, we have grown in every measurable category:

- **Doubled** the number of vendors from 2017 to 2018
- **More than doubled** social media following
 - **30 percent more** runners
 - **20 percent** more revenue



We get GREAT REVIEWS

Such a great event gang!!! We had a blast!! Some sore hands from shucking all those oysters today but well worth it!!! Looking forward to next year!!! – *Oyster Farmer*

This has become one of our favorite events of the year! – *Vendor/Sponsor*

A big -- no HUGE -- thank you to the Wareham Oyster Festival Crew! A great time was had by all, and a super business day! – *Main Street business owner*

We RUN

- **124** runners in 2018 from **8** states
- Average age 39
- **85 percent** of runners from out of town
- Raised **\$2,400** for the **Boys & Girls Club of Wareham** in the past two years

We get GREAT PUBLICITY





Wareham Oyster Festival Sponsorship Opportunities

	Platinum \$1,000	Gold \$500	Silver \$250	Supporter \$100
Exclusive “sponsored by” designation for entertainment tent, beverage station, road race, or gala	X			
Two complimentary Road Race entries (\$50 value)	X			
Top billing on food court banner	X			
Listing on 5K shirt	X	X		
An ad in our Program Book	Full page	Half page	Quarter page	Listing
Ad on Wareham Oyster Festival website	Ad	Logo	Logo	Listing
Table or display at festival	X	X		
A customized poster for your establishment	X	X		
Mention in press releases and blog posts	X	X	X	
Inclusion on our widely distributed rack card	X	X	X	
Mention at all Speakers Series events	X	X	X	
Listing in Edible South Shore ad*	X	X	X	
Listing on event poster	X	X	X	
Individual mention and link on Facebook*	X	X	X	X
Group mention and link on Facebook*	X	X	X	X
Inclusion on Oyster Trail map	X	X	X	X

*Facebook posts will begin as soon as you notify us that you are committed to participating; ad listing is only available to those who sign up by **March 8**.